

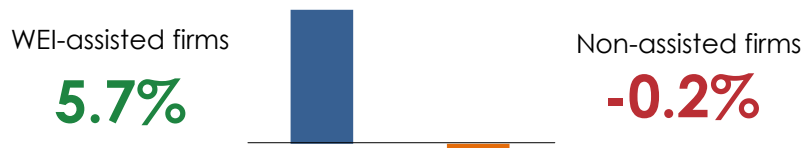


The Women's Enterprise Initiative (WEI)

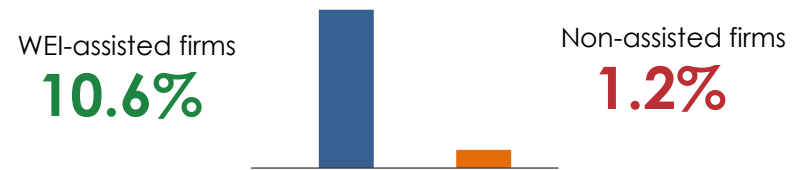
4 WEIs across Western Canada
Encouraging the growth of women-owned businesses
Providing loans to women entrepreneurs

WEI lending is making a difference!

EMPLOYMENT GROWTH RATE
(Annual compounded, 2007-2012)



SALES GROWTH RATE
(Annual compounded, 2007-2012)



BUSINESS LONGEVITY RATE
(5-year survival rate)



2015-16 Pilot Study

Compares the business performance of WEI loan clients between 2007 and 2012 to similarly-sized women-owned incorporated companies in Western Canada, using Statistics Canada's databases.